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## **2000Charge Unleashes One "Smart Button" for All Alternative Payment Options**

2000Charge ([www.2000Charge.com](http://www.2000Charge.com)) is introducing their new smart button appropriately named "ALTERNATIVE PAYMENTS," which allows merchants the ability to maximize their global sales and the flexibility of taking a variety of alternative options, all with one simple smart button.

Offering your potential customers the maximum number of payment options with the greatest amount of simplicity is the key to converting a better ratio of visitors into buyers. The 2000Charge Alternate Payment Smart Button allows merchants to install a single smart button with one line of code onto any join page and instantly begin accepting 15 additional payment types.

"It's one line of code and it takes only minutes to add our smart button in a color and style that matches your existing Join page on any website," said Wolf Kring, CEO of 2000Charge. "The 'ALTERNATIVE PAYMENTS' smart button automatically identifies the client's country and with one click provides the client's local payment options, giving the merchant a touch of local presence. Being able to accept dozens of secure Worldwide Payment options delivers new revenue from consumers who want to buy from you but are unwilling or unable to use traditional credit cards."

"ALTERNATIVE PAYMENTS" smart button powered by 2000Charge is a safe and secure way to generate increased earning potential for online merchants while giving their customers the ease of paying with their payment method of choice.

2000Charge will be exhibiting their alternative payment solutions at the upcoming iDate 2010 Conference being held in Miami January 28-29. Attendees of the conference are welcome to see a live demo of the "ALTERNATIVE PAYMENTS" smart button powered by 2000Charge on January 29th at 1:30PM in Room B115 of the Miami Convention Center.

For more information, including a complete list of alternative payment methods provided by the 2000Charge "ALTERNATIVE PAYMENTS" smart button, please visit [www.2000Charge.com](http://www.2000Charge.com) or call (626) 585-1814 and speak with an expert account manager to open up many new revenue streams with the smartest button in the world!

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